

Message Text

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FM SECSTATE WASHDC

TO AMEMBASSY SOFIA

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E.O. 11652: N/A

SUBJECT: BULGARIAN FILM EXECUTIVE TO VISIT US

REF: SOFIA 1317-C

1. AGENCY HAS ADVISED G. GRIFFITH JOHNSON, EXECUTIVE VICE PRESIDENT, MPAA, EXPECTED VISIT DRUMEV. JOHNSON PLEASED TO MEET HIM WASHINGTON OR NEW YORK.
2. AS BACKGROUND FOR DISCUSSION WITH DRUMEV, EMBASSY ESTIMATE OF NUMBER AND QUALITY BULGARIAN FILMS AVAILABLE WOULD BE HELPFUL, WELL AS WHETHER CULTURAL OR COMMERCIAL SHOWING CONTEMPLATED.
3. FYI: JOHNSON OBSERVED THAT SINCE BULGARIANS REGULARLY PURCHASING AMERICAN FILMS (FOR SMALL AMOUNTS) THERE IS NO LIMITED OFFICIAL USE

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SPECIAL REASON FORESEEN FOR HOLDING AN AMERICAN FILM WEEK IN

BULGARIA, UNLESS EMBASSY CONSIDERS IT PARTICULARLY IMPORTANT.
EXPERIENCE WITH CURRENT BULGARIAN FILMS TOO LIMITED TO GUESS
WHETHER THERE WOULD BE SUFFICIENT INTEREST TO JUSTIFY SEPARATE
BULGARIAN FILM WEEK HERE OUTSIDE FESTIVAL SHOWINGS.

4. IF DRUMEV HAS INTERESTING SHORT FILM, IT COULD BE CONSIDERED
BY COUNCIL ON INTERNATIONAL NONTHEATRICAL EVENTS FOR SHOWING
SOMETIME DURING PRESTIGIOUS CINE INTERNATIONAL SHOWCASE AND
AWARDS PROGRAM IN WASHINGTON NOV 14-15, AT WHICH OCCASION
BULGARIAN AMBASSADOR MAY BE ONE AMONG OTHER FOREIGN DIGNITARIES
PRESENTING TROPHIES TO AMERICAN PRODUCERS. CAN EXPLORE WITH
DRUMEV AND CINE. ADVISE. END FYI.

5. WILL TRY CONTACT DRUMEV THROUGH SAN FRANCISCO FILM FESTIVAL
AND BULGARIAN EMBASSY. RUSH

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